

## NOTIFICATION

### Online Training for Press Officers in European Union Election Observation Missions

*Brussels, 20 - 22 April 2022, (2-6PM CET)*

#### Call for applications

Election Observation and Democracy Support (EODS III), a project funded by the European Commission to provide training and methodology support to EU election observation, will organise an online training for Press Officers in European Union Election Observation Missions **from Wednesday 20 to Friday 22 April 2022.**

The training intends to provide participants with a better understanding of:

- Role and standard tasks for the Press Officer in EU election observation missions (EU EOMs);
- EU methodological framework for election observation;
- EU Data Protection Regulation (EU DPR) and its implications for EU EOM visibility and communications;
- Approaches to visibility and audio-visual materials aimed at targeting wider audiences, particularly through social media channels; and
- EU EOMs external communications and visibility.

The training will focus on the role of Press Officers (POs) in implementing a communications and visibility strategy during EU EOMs, including the return visit. It will also aim at introducing the broader scope of work expected from EU EOM Press Officers in the visibility and communications context. This includes the establishment of social media as a key communication channel to increase the visibility of the missions with a wider audience.

This event is designed for experts with strong media and communications skills and/or election observation background.

#### Selection criteria

- Experts with professional experience in EU EOMs as Core Team members (in positions other than Press Officers) and / or
- Long-term and short-term observers with experience in communications and media sectors and / or
- Experts with strong communication skills (including with social media) and previous experience as press officers in other international organisations.

- English language fluency mandatory;
- Proficiency in Portuguese and / or Spanish and / or French will be considered an asset. Recently, a limited number of applications of Press Officers were received for Portuguese and Spanish speaking missions
- Availability to be deployed at short notice for upcoming 2022 EU election observation missions (generally a commitment of 8 - 10 weeks).

The training will be conducted in English.

### Training information

The agenda will be divided into three days, half a day each. The training is designed for a maximum of **8 participants from EU member States**.

Applicants must fulfil the general and specific criteria determined in this notice to be considered for the training.

Interested individuals fulfilling the required criteria specified in this notice should directly apply online: <http://www.eods.eu/application>

The deadline for receiving applications is **10 April 2022 at noon (Brussels time)**.

Shortly after the closing of the application period candidates will be informed of their selection/non-selection by email.